



Date: October 2020

Dear Parent / Guardian,

BE BRIGHT, BE SEEN

We are always mindful for the safety of our children near to roads and conscious of how vulnerable they can be. Therefore, we are sending out an important reminder to these dangers as autumn draws in and the clocks go back an hour on Sunday 25th October, signalling the end of British Summer Time. At this time of year there is reduced visibility for drivers and pedestrians and as a result, your child can become even more vulnerable near to roads.

To help raise your child's awareness of this issue, we have included a flyer with road safety tips so you can discuss with your child how important it is to be visible near to roads. It emphasises how wearing brightly coloured clothing shows up well in daylight but as it gets dark, reflective clothing and accessories are far more effective in highlighting pedestrians through car headlights or street lamps.

We have also included a Road Safety Activity for your child to undertake at home. This activity consists of a drawing of a backpack that you and your child can decorate with bright colours and reflective materials. This will help you to discuss the various issues associated with walking at all times of day and what we can all do to, both in our actions and our clothing to make ourselves visible and aware when near the roads.

Remember if you are a driver please think about your speed especially near residential roads and do not be distracted.

Kind regards

Road Safety Team
Liverpool City Council

